

Uxbridge Downtown Revitalization Committee

January 27, 2022 (Via Microsoft Teams)

Minutes (Note: the meeting was recorded)

Present:

- Dave Barton, Mayor ToU
- Willie Popp, Ward 4 Councillor ToU
- Todd Snooks, Ward 5 Councillor ToU
- Shelley Macbeth, Business owner
- Don Andrews, Business Owner
- Joan Crosbie, Historical Preservation
- Roger Varley, Resident
- Larry James, Business owner
- Dennis Milenov, Business owner
- Hailey Weatherbee, Architect
- Craig Miller (EDAC)
- Mike Whiston, (Tourism Advisory Committee)
- Terry Baskin, (Accessibility Representative)
- *Judy Risebrough, ToU Project Manager
- *Ashlea Brown, Dir. Regulations, Lake Simcoe Region Conservation Authority (LSRCA)
- *Carolyn Puterbough, Agriculture and Rural Economic Development Advisor. OMAFRA
- *Glen Macfarlane, Program Coordinator, Rural Economic Development, Region of Durham Economic Development
- *Danielle Culp, Planning Analyst, Region of Durham, Planning & Economic Development
- *Kristi Honey, ToU CAO / Project Sponsor
- *Kyle Rainbow, Director of Development Services (ToU)
- *Ben Kester, Director of Public Works (ToU)
- *Amanda Ferraro, Director of Community Services (ToU)
- *Courtney Clarke, Manager, Parks & Trails (ToU)
- *Tobi Lee, ToU Deputy Treasurer
- *Colleen Baskin, ToU Communication officer and Admin Assistant

Regrets

- Mark Christoff, Business Owner
- Lynn Klages, (Library Board)
- Nancy Mann, (Chamber of Commerce)

- Patricia Bush (BIA)
- *Stacey Jibb, Manager Agriculture and Rural, Region of Durham Economic Development
- *Kristyn Chambers, North Durham Tourism Specialist, Region of Durham Economic Development
- *Dave Ruggle, Planner, Lake Simcoe Region Conservation Authority (LSRCA)
- *Mike Klose, ToU Building Inspector
- *Debbie Leroux, ToU Clerk and Director of Legislative Services

(note: * indicates a committee resource)

1. Disclosure of pecuniary interests:

Judy Risebrough, opened the meeting at 1:33 and asked if anyone had a disclosure to bring forward. None were presented.

2. Review of the agenda:

Judy presented the agenda. Mike Whiston motioned to approve the agenda, Shelley Macbeth seconded. Approved



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3. Review of Minutes of last meeting:

Judy presented the minutes of the January 14, 2022 meeting. Roger Varley motioned to approve the minutes with the correction, Craig Miller seconded. Approved



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4. Business arising out of the minutes:

- 1) Judy informed the committee that she had compiled all the feedback that she had received and sent it back to TPP. They have returned an updated version. Judy informed the group that she will be meeting with Donna Hinde on Friday, January 28th to go through their revisions with the objective of receiving a final report in the next week. Once received it will be shared with the committee and shared with Council for information.
- 2) Glen Macfarlane provided an update on all the surveys. The Resident Survey, Business Owner Survey, Market Area Data Report and Market Threshold Analysis are close to final. We are now working on the final details of the Customer Origin Survey. These reports will be extremely useful in the future for applying for grants, economic planning etc.

The objective is to circulate the final reports available to the committee and Council by February 4, 2022.

5. Project Plan Update

1. Amanda Ferraro provided the highlights of the My Main Street Proposal for a pop-up “Town Square”. Council has approved the Township to apply for this grant. If approved the goal is to establish this as of Canada Day, 2022. While this will not be the permanent Town Square, it will provide the Township the opportunity to understand how a permanent Town Square could be used.

- The proposal will also include:
 - Benches, accessible tables (similar to library), security cameras, plants, barriers
 - enhancements to current events and new downtown events.
 - Additional hours for the Library Public Washrooms
 - Event support – coordinator, stage, trailer for storage, speaker etc., accessible ramp.
 - Wayfinding signs
- The assets of the Town Square, with the exception of the barriers will be purchased by the Township. We will need to develop a plan for January 1, 2022 based on what we have learned during the first 6 months.
- **Motion:** Don Andrews made a motion that the UDRAC support this proposal and will be available to provide advise on the My Main Street Town Square Project, if approved. Shelley Macbeth seconded. Approved.
- **Motion:** Mike Whiston made a motion that UDRAC send a letter of support for the proposal for the UDRAC. Craig Miller seconded. Approved.

2. Development of Strategic Plan and Action Plan: Judy Risebrough

Group agreed that the priorities should be:

- Downtown Business District and in particular Lower Brock must be the number 1 priority.
- Creating a Town Square is essential
- The Township needs to be able to provide Investments and CIPs for property owners (would also like to see it available to Business Owners who are renting property)

- We need to continue to work to reduce the truck traffic on Brock Street to create the environment
- Need to explore additional streetscaping to help with traffic calming. (bump outs, traffic lights at Toronto and Brock St.) Focus on RR 47.
- Heritage buildings in the downtown need to be recognized and listed on inventories and for some of the better ones have them designated – they lead to the charm and we need to retain these. (Joan offered to assist with this)
- We do have the Brock Street Heritage Guidelines - dated but still a good starting piece. (Ben informed group the Debbie Leroux may have an inventory and know what is designated)

Other discussion:

- While removing the angle parking was not considered as the number 1 priority, it was recommended that we look at it from a streetscape and safety issue. The size of the pickup trucks today is presenting a challenge. There are also accessibility concerns with the angle parking. Ben informed the group that to change angle parking it would need to be recommended to council and if they agree a resolution would then go to the Region for consideration. Ben wrote a Report to Council when they redid Upper Brock. If the UDRAC determines that angle parking should be removed a recommendation would have to be made to Council.
 - The idea of moving the parking to the centre of the Brock Street in Upper Brock with a single lane of traffic on each side.
 - Ben also reminded the committee there is a wider right of way in Upper Brock which allows for more options.
- Kyle responded to questions related to the look and feel of the new building at 32 Brock Street – He informed the group it that it will be subject to Site Plan Approval and Architectural Control. Council and staff will be working to have this new building set the tone.

Next steps: Judy will pull together a report in the next couple of weeks for a review at the next meeting.

Action: She encouraged the group to think about what we can do support the existing businesses and if they have ideas to share them with her over the next two weeks.

6. Round Table Updates

Shelley encouraged everyone to watch the video

7. Roger Varley made the motion to adjourn. Next meeting is scheduled for February 24, 2022 at 1:30 p.m.