

Uxbridge Downtown Revitalization Committee

June 24, 2021 (Via Microsoft Teams)

Minutes (Note: the meeting was recorded)

Present:

- Dave Barton, Mayor ToU
- Willie Popp, Ward 4 Councillor ToU
- Todd Snooks, Ward 5 Councillor ToU
- Shelley Macbeth, Business owner
- Dennis Milenov, Business owner
- Don Andrews, Business Owner
- Joan Crosbie, Historical Preservation
- Craig Miller (EDAC)
- Nancy Mann, (Chamber of Commerce)
- Judy Risebrough, ToU Project Manager
- *Wai Ying Di Giorgio, The Planning Partnership
- *Donna Hinde, The Planning Partnership
- *Carolyn Puterbough, Agriculture and Rural Economic Development Advisor.
OMAFRA
- *Glen Macfarlane, Program Coordinator, Rural Economic Development, Region of Durham Economic Development
- *Kristyn Chambers, North Durham Tourism Specialist, Region of Durham Economic Development
- *Ashlea Brown, Dir. Regulations, Lake Simcoe Region Conservation Authority (LSRCA)
- *Ben Kester, Director of Public Works (ToU)
- *Mike Klose, ToU Building Inspector
- *Amanda Ferraro, Director of Community Services (ToU)
- *Danielle Culp, Planning Analyst, Region of Durham, Planning & Economic Development

Regrets

- Larry James, Business owner
- Hailey Weatherbee, Architect
- Roger Varley, Resident
- Mike Whiston, (Tourism Advisory Committee)
- Lynn Klages, (Library Board)
- Terry Baskin, (Accessibility Representative)
- Mark Christoff, Business Owner

- Patricia Bush (BIA)
- * Dave Ruggle, Planner, Lake Simcoe Region Conservation Authority (LSRCA)
- *Stacey Jibb, Manager Agriculture and Rural, Region of Durham Economic Development
- Kristi Honey, ToU CAO / Project Sponsor
- *Tobi Lee, ToU Deputy Treasurer
- *Colleen Baskin, ToU Communication officer and Admin Assistant
- *Debbie Leroux, ToU Clerk and Director of Legislative Services

(note: * indicates a committee resource)

1. Disclosure of pecuniary interests:

Judy Risebrough, opened the meeting at 1:35 and asked if anyone had a disclosure to bring forward. None were presented.

2. Review of the agenda:

Judy Risebrough, presented the [agenda](#). Craig Miller motioned to approve the agenda, Joan Crosbie seconded. Approved

3. Review of Minutes of last meeting:

Judy presented the [minutes](#) of the May 27th meeting. Craig Miller motioned to approve the minutes with the correction, Willie Popp seconded. Approved

4. Business arising out of the minutes:

All items arising from the last meeting were covered in the Project Plan Update.

5. Project Plan Update

i. The Planning Partnership (TPP)

- Donna Hinde and Wai Ying Di Giorgio provided an update from the last engagement session that was held with the members of the committee.

Highlights from the update:

- TPP highlighted the changes they had made to the vision document.
- **Next steps:**
 - The TPP public engagement sessions are scheduled for 1:00 p.m. and 6:30 p.m. on Monday, June 28th.
 - Members of the committee have been provided the Zoom link and are welcome to participate as observers
 - The recordings will be posted on the project website. The next steps will be to post surveys for the community to complete.

ii. Truck Route Update

- Judy, on behalf of Ben, provided an overview of the response from the Region of Durham. In summary, the Region has provided a response that includes the replacement of 3 large signs, the addition of 4 large signs, and the addition of 15 additional Truck Route by-pass signs.
- The committee discussed the importance of ongoing data analysis to determine the impact of the signs.
- The committee also discussed the “advanced green” at the Toronto and Brock Street intersection. The committee was informed that the Region had provided the Transportation sub-committee with a recommendation to proceed with a collective request for changes within the downtown once the visualizations were complete. The committee expressed a desire to move forward at this time with a recommendation to have the advance green option removed.

Motions:

- Don Andrews made a motion that the UDRAC recommend to Council that the Township approve the installation of the By-pass signs as described by the Region of Durham, and that the Region be requested to undertake regular data collection and analysis in order to assess the impact. Seconded by Craig Miller. Approved
- Shelley Macbeth made a motion that the UDRAC recommend to Council that the Township request that the Region of Durham eliminated the advance green option at the corner of Brock Street and Toronto Street. Seconded by Mayor Dave Barton. Approved

iii. Transportation Sub-Committee update

- Danielle Culp provided an update on behalf of the Regions.
 - Glyn Reedman will be the Regional lead for the meeting. A planning meeting will be scheduled in the near future.
 - The Region has responded to the request for by-pass signage (see item ii)
 - The committee was asked to confirm what data is requested. It was agreed that we would like to have current data as well as the historical data for traffic counts (turning movement and automated traffic recorder) and collision counts.

iv. Business Owners Survey

- Glen McFarlane walked the committee through the [final draft](#). The plan is to have this available for businesses on-line using the OMAFRA Qualtrics data base. A communication plan is being finalized that will offer business owners the opportunity to complete it on-line or to meet with one of the survey volunteers for assistance.

- This survey was developed in partnership with the EDAC and the BIA. The long-term objective is to create a survey that could be used over time to provide the Township the opportunity for trend analysis.
- The plan is to ask a few businesses to complete the survey to confirm that is user friendly before sending it to all downtown businesses.

Motion:

- Craig Miller made a motion to approve the Business Owners Survey. Seconded by Mayor Dave Barton. Approved

v. Resident Survey Update

- Glen, on behalf of Colleen provided an update on the Resident Survey. He informed the committee that we had received 553 surveys as of this date.
- Shelley Macbeth and Don Andrews both offered to have surveys available.

6. Round Table Updates

- Willie informed the committee that both Brock Street and Centennial are now open and the culvert project is close to completion.
- Ashlea informed the committee that the consultant has completed the survey and they expect to have the final flood line delineation within 3 weeks. This will then allow the Township Planner to provide the Township with the next steps required for the Zoning re H-C3 properties.

7. Next meeting September 30, 1:30 p.m.